**Background Information**

**Newnham College and the Development Office**

1. Newnham College, established in 1871 for the education of women, has a student body of around 550 (undergraduates and graduates) and academic and ancillary staff numbering just over 100. Newnham is one of the University’s 31 colleges, is situated in central Cambridge, in beautiful grounds, only a few minutes from the city centre.
2. The Development Office is responsible for fundraising and maintaining good relations with the College’s alumnae. We run a busy programme of events, produce printed and electronic communications and always go the extra mile to ensure our alumnae feel connected with their College.
3. In 2018 Newnham will be celebrating the 100th anniversary of its Roll. We have secured a TEDx Licence and will be holding this exciting event – the first TEDx ever held by a Cambridge College – on 17 February 2018.

**Fundraising at Newnham**

1. Donations are an essential source of income for the College. Contributions from our supporters help us to sustain excellence in teaching and research for future generations of students and encourage the brightest and best women, regardless of background or means, to come to Newnham.
2. Annual fundraising and our telephone campaign play a central role in the College’s fundraising strategy.
3. Newnham has a very engaged alumnae community and is frequently one of the top Colleges for the number of alumnae who make a financial donation to it. Each year we consistently have one of the highest participation rates across Cambridge with over 20% of our alumnae donating. Our highest ever participation rate was 24% and we are working towards exceeding this.
4. We are proud to have increased our regular lifetime giving by fifty percent over the last 10 years.
5. At the end of 2014 Newnham successfully completed its Changing Lives Campaign to raise £15m for the people of Newnham. Not only did the campaign exceed its target but it established a strong culture of giving amongst our alumnae. Fundraising levels have successfully been maintained since 2014 and planning will begin soon for Newnham’s next campaign.
6. As part of the celebrations for the 100th anniversary in 2018 we are aiming to get 100 new donors who have never given before to make a contribution.
7. The College is in the final stages of an exciting new building project and the Development Office is running an appeal to give alumnae the opportunity to sponsor one of the student rooms in the building.